

Campbell's®

FOODSERVICE

SIGNATURE

RESERVE

*We make our soups the way you would.
Full of heart, soul and flavor.*

We're bringing you carefully crafted soups made the way you and your guests want them.

We started each recipe from scratch, adding ingredients one by one and leaving out anything unnecessary, like added MSG, colors from artificial sources, added preservatives, HFCS and artificial flavors.



Campbell's® Reserve Chicken with Egg Noodle Soup (21085)



\$5.00 per case promotional allowance from 1/15/18 – 3/15/18.

Qualifying Products

Code	Product Name	Format
20300	Signature Hearty Beef with Bean Chili	GF Pouch
20302	Signature Chicken Corn Chowder with Sweet Peppers	Pouch
20305	Signature Loaded Baked Potato	Pouch
20601	Signature Beef Pot Roast	Pouch
20602	Signature Southwest Vegetarian Chili	V VG Pouch
21083	Reserve Jambalaya with Chicken Sausage and Ham	Pouch
21085	Reserve Chicken with Egg Noodle Soup	Pouch
21086	Reserve Creamy Broccoli & Cheddar Soup	Pouch
24879	Reserve Fully Loaded Baked Potato & Cheddar Soup	Pouch
21092	Reserve Creamy Chicken with White and Wild Rice Soup	Pouch
21093	Reserve Minestrone	V Pouch
21094	Reserve Basil Chicken Chili w Beans	Pouch
21479	Signature Cheesy Chicken Tortilla	Pouch
23206	Reserve Red Lentil Vegetable	V VG Pouch
24690	Signature Seafood with Wild Rice Chowder	Pouch
24845	Reserve Creole Style Black Eyed Peas & Farro	VG Pouch
23424	Reserve Savory Beef Chili with Spicy Pepper Trio	GF Pouch



TERMS AND CONDITIONS:

- A. This allowance offer applies only to foodservice operators in the US.
- B. Campbell's will pay distributor \$5/case on eligible products without duplication for sales from 1/15/18 – 3/15/18.
- C. Applies only to Campbell's® Signature and Reserve qualifying products listed above.
- D. Distributor will invoice Campbell's a proof of sale along with proof of delivery to operators of the qualified products.
- E. Checks will be made payable to corporate entities only, and not to individuals.
- F. Chains and franchises must participate on an individual location basis.
- G. All submissions must be received by 4/15/18 Campbell's Foodservice is not responsible for lost, late or misdirected submissions.
- H. This allowance offer may not be combined with any other offer on the same items during the same period.
- I. This rebate cannot be assigned or transferred by an operator.
- J. Rebate is valid for purchases made from foodservice distributors only.
- K. Allow 4–6 weeks for payment of allowance.
- L. Club stores, vending suppliers, c-stores, retail outlets and retail distributors are excluded.
- M. Operators currently on bid, purchase, or rebate programs for Campbell's® Signature and Reserve do not qualify.

Campbell Soup Company, Attn. AFS Technologies - 5201 W Kennedy Blvd, Suite 200, Tampa, FL 33609
 Or via email to: campbellssoup@afsi.com
 Include Contract ID – 578911 on proof of purchase;
 all other distributors, include Contract ID – 578910 on proof of purchase
 If you need to speak to someone, please call 1-800-661-8278, option 1.

