

# K-12 FALL GEAR UP Program

EARN \$2.00 /CS  
ON YOUR  
BACK TO SCHOOL  
PEPSICO ORDERS

TIMING:

Aug 1 – Dec 15, 2020

## Program Requirement

- Order a minimum of 10 cases of select Frito-Lay Product.
- Order within purchase time frame (Aug 1 – Dec 15 2020)
- Purchased cases must be received by Dec 30, 2020 to be eligible for payout.
- Product must be purchased for an authorized Foodservice distributor, and .....
- Valid proof of purchase from the foodservice distributor must be submitted with rebate request.
- Nationally contracted accounts are not eligible for this promotion.
- Checks will only be issued for rebate payments of \$20 or more, maximum payout: \$500

## Payment Timing & Process

- Must submit rebate request by January 30, 2021
- Customer must sign up at [COUPONPORTAL.AFSI.COM](http://COUPONPORTAL.AFSI.COM) prior to submission.
- To Submit your claim, go to [couponportal.afsi.com](http://couponportal.afsi.com), enter **coupon code 5977088** and complete the form.
- Payment will be mailed 6-8 weeks after claim submission.
- For Submission assistance, contact 1-800-529-9624
- PepsiCo Foodservice reserves the right to amend or terminate this program at any time upon written notice.
- Customer may combine multiple locations together in a single claim up to the maximum payment amount.
- Only one submission per operator location/federal tax ID

## IRS Requirement

- We are required by the IRS to report your rebate if it exceeds \$600 in a calendar year.
- One-time annual online registration is required.
- You must provide federal tax ID including the address for your location on file with the Internal Revenue Service to register for a coupon.

# Qualified Products



Product Name	Case Count	Frito-Lay Mfg #	Distributor Code #
Cheetos Crunchy Baked	104	62933	
Cheetos Flamin Hot Baked	104	62984	
Cheetos Puffs Cheddar Reduced Fat	72	21910	
Doritos Nacho Reduced Fat	72	31748	
Doritos Cool Ranch Reduced Fat	72	36096	
Doritos Spicy Sweet Chili Reduced Fat	72	49093	
Doritos Flamas Reduced Fat	72	62829	
Doritos Wild White Nacho Reduced Fat	72	67609	
Fritos Original Corn Chips SVL	104	32405	
Grandma's Choc Chip Mini WGR	80	66154	
Grandma's Blueberry Vanilla Crisps WGR	80	22642	
Baked Lays BBQ	60	32078	
Baked Lays Original	60	33625	
Baked Lays Sour Cream Onion	60	33627	
Lay's Kettle Reduced Fat Jalapeno Ch	64	25111	
Lay's Kettle RF Salt & Vinegar	64	25113	
Lay's Kettle Reduced Fat Smokey BBQ	64	09598	
Lay's Kettle RF Original	64	25115	
Rold Gold Hartzels	104	15940	
Ruffles Baked CSC	60	56882	
Sunchips Harvest Cheddar	104	11152	
Sunchips Garden Salsa	104	36445	
Sunchips Original	104	11151	
Tostitos SVL Reduced Fat	104	18792	
Tostitos LSS Reduced Fat	64	30103	
Tostitos Baked Scoops SVL	72	42537	
Walking Taco Doritos Reduced Fat	44	20518	
Walking Taco Tostitos Reduced Fat	44	20510	
Sabra Hummus Single Serve Taco	48	34474	
Sabra Hummus Single Serve Classic	48	01111	

Product Name	Case Count	Frito-Lay Mfg #	Distributor Code #
Quaker Chewy Bar Chocolate Chunk	125	56587	
Quaker Chewy Bar Cookies N Crème	125	56586	
Quaker Chewy Bar Maple Brown Sugar	125	31441	



For More Information  
Please Contact: