

2021 BACK TO SCHOOL

INCENTIVE SIGN-UP FORM

Earn Up to \$2.00 per Case for Purchasing Eligible Products

Get ready for the Spring semester with products that are sure to surprise and delight your students. Please list the number of cases you plan to purchase for this incentive in the chart below and sign at the bottom. When you submit payment, include this form with your backup invoices. See eligible products and additional requirements below.

Distributor Code	Case GTIN	Eligible Product	Oz Wt.	Case Pack	Case Allowance	Total Cases
	28400363082	MUNCHIES® MUNCH MIX SNACK	.875 oz	104	\$2.00 off	
	28400666893	FUNYUNS® BAKED NOT FRIED ONION RINGS	.75 oz	104	\$2.00 off	
	28400435789	CHEETOS® FANTASTIX® FLAMIN' HOT®	1 oz	104	\$2.00 off	
	28400360982	CHEETOS® FANTASTIX® CHILI CHEESE	1 oz	104	\$2.00 off	
	28400309004	SMARTFOOD® REDUCED FAT WHITE CHEDDAR POPCORN	.5 oz	72	\$1.00 off	

Program Requirements:

- Order a minimum of 5 cases of select Frito-Lay product
- Order within purchase time frame (January 1, 2021 – March 26, 2021).
- Eligible product must be received by March 26, 2021 to be eligible for payout.
- Product must be purchased from an authorized foodservice distributor, and valid proof of purchase from the foodservice distributor must be submitted with rebate request
- Nationally contracted accounts are not eligible for this promotion
- Checks will only be issued for rebate payments of \$5 or more, maximum payout \$1,000

Payment Timing & Process:

- Must submit rebate request by April 30, 2021
- Customer must sign up at COUPONPORTAL.AFSI.COM prior to submission
- To submit your claim, go to couponportal.afsi.com, enter coupon code **5992052** and complete the form
- Payments will be mailed approximately 6-8 weeks after claim submission
- For submission assistance, contact 1-800-529-9624
- PepsiCo Foodservice reserves the right to amend or terminate this program at any time upon written notice
- Customer may combine multiple locations together in a single claim up to the maximum payment amount
- Only one submission per operator location/federal tax ID

IRS Requirement:

- PepsiCo Foodservice is required by the IRS to report any rebate if it exceeds \$600 in a calendar year
- One-time annual online registration is required. Your federal tax ID including the address for your location on file with the IRS must be provided to register for a coupon

School District: _____

Director Name: _____

Phone Number: _____

SIGNATURES:

Director: _____ Date: _____ PepsiCo Foodservice Rep: _____ Date: _____

Help Us Forecast to Ensure Product is Ready to Go for YOU!

School District Name: _____






City, State, Zip: _____

Phone: _____ Contact Name: _____

Distributor Name: _____

**Return to your
PepsiCo Sales Representative**

**List your committed cases and dates in the columns below.
Reminder: Delivery of the products must come from a foodservice distributor
during the timeline listed below.**

<u>Eligible Products</u>		Dist. Code #	Date	Date	Date	Date	Date	Date	Date	Date	Total
	MUNCHIES® MUNCH MIX SNACK GTIN: 28400363082 104 Units/Case										
	FUNYUNS® BAKED NOT FRIED ONION RINGS GTIN: 28400666893 104 Units/Case										
	SMARTFOOD® REDUCED FAT WHITE CHEDDAR POPCORN GTIN: 28400309004 72 Units/Case										
FANTASTIX® WILL BE AVAILABLE FEBRUARY 1, 2021			Date	Date	Date	Date	Date	Date	Date	Date	
	CHEETOS® FANTASTIX® FLAMIN' HOT® GTIN: 28400435789 104 Units/Case										
	CHEETOS® FANTASTIX® CHILI CHEESE GTIN: 28400360982 104 Units/Case										
TOTALS											