

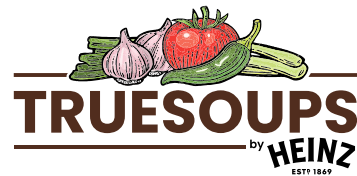


**YOUR  
CUSTOMERS  
EXPECT  
Kraft Heinz**

**SAVE \$10 NOW**

**On select soup SKUs by**

Contact your KraftHeinz Representative  
for details on discounted pricing



Promotion runs from August 26th - December 31st, 2024. Deal per case.  
See next page for complete product listing

[www.kraftheinzawayfromhome.com](http://www.kraftheinzawayfromhome.com)  
TM & © 2024 H.J. Heinz Brands, TM & © 2024 Kraft Foods





GTIN	DIST. CODE	BRAND	SKU DESCRIPTION	FORMAT	PACK SIZE	REBATE
10032414621547		CHEF FRANCISCO	Baja Chicken Enchilada Soup	Bag	4ct-8lb	\$10.00
10032414410745		CHEF FRANCISCO	Baja Chicken Enchilada Soup	Bag	4ct-4lb	\$10.00
10032414805572		CHEF FRANCISCO	Baked Potato Soup	Bag	4ct-8lb	\$10.00
10032414217146		CHEF FRANCISCO	Beef Barley Soup	Bag	4ct-8lb	\$10.00
10070085162976		CHEF FRANCISCO	Boston Style Clam Chowder Soup	Tub	4ct-4lb	\$10.00
10032414610046		CHEF FRANCISCO	Boston Style Clam Chowder Soup	Bag	4ct-8lb	\$10.00
10032414601044		CHEF FRANCISCO	Broccoli & Cheese Soup	Bag	4ct-8lb	\$10.00
10070085163478		CHEF FRANCISCO	Broccoli & Cheese with Florets Soup	Tub	4ct-4lb	\$10.00
10032414805565		CHEF FRANCISCO	Butternut Squash Soup	Bag	4ct-8lb	\$10.00
10032414614044		CHEF FRANCISCO	Cheddar Baked Potato Soup	Bag	4ct-8lb	\$10.00
10032414687048		CHEF FRANCISCO	Cheeseburger Chowder Soup	Bag	4ct-8lb	\$10.00
10032414635049		CHEF FRANCISCO	Cheesy Chicken Tortilla Soup	Bag	4ct-8lb	\$10.00
10070085805644		CHEF FRANCISCO	Cheesy Chicken Tortilla Soup	Tub	4ct-4lb	\$10.00
10070085606579		CHEF FRANCISCO	Chicken and Dumplings Soup	Tub	4ct-4lb	\$10.00
10070085606609		CHEF FRANCISCO	Chicken Gumbo Soup	Tub	4ct-4lb	\$10.00
10032414608043		CHEF FRANCISCO	Chicken Noodle Soup	Bag	4ct-8lb	\$10.00
10032414615041		CHEF FRANCISCO	Chicken Soup with Wild Rice	Bag	4ct-8lb	\$10.00
10070085165090		CHEF FRANCISCO	Chicken Tortilla Soup	Tub	4ct-4lb	\$10.00
10032414623046		CHEF FRANCISCO	Chuckwagon Chili Soup	Bag	4ct-8lb	\$10.00
10070085168619		CHEF FRANCISCO	Cream of Potato Soup	Tub	4ct-4lb	\$10.00
10070085163096		CHEF FRANCISCO	Creamy Tomato Bisque Soup	Tub	4ct-4lb	\$10.00
10032414621509		CHEF FRANCISCO	Fire Roasted Vegetable Soup	Tub	4ct-4lb	\$10.00
10070085391048		CHEF FRANCISCO	Fire Roasted Vegetable Soup	Bag	4ct-4lb	\$10.00
10070085165373		CHEF FRANCISCO	French Onion Soup	Tub	4ct-4lb	\$10.00
10070085346055		CHEF FRANCISCO	Homestyle Chicken Noodle Soup	Tub	4ct-4lb	\$10.00
10070085165335		CHEF FRANCISCO	Italian Style Wedding Soup	Tub	4ct-4lb	\$10.00
10070085804227		CHEF FRANCISCO	Italian Style Wedding Soup	Bag	4ct-8lb	\$10.00
00070085166342		CHEF FRANCISCO	Lobster Crab Bisque Soup	Tub	4ct-4lb	\$10.00
10070085165243		CHEF FRANCISCO	Lumberjack Mixed Vegetable Soup	Tub	4ct-4lb	\$10.00
10070085161320		CHEF FRANCISCO	Masterpiece Broccoli Cheese Soup	Tub	4ct-4lb	\$10.00
10070085161382		CHEF FRANCISCO	Masterpiece Potato with Bacon Soup	Tub	4ct-4lb	\$10.00
10032414603048		CHEF FRANCISCO	Minestrone Soup	Bag	4ct-8lb	\$10.00
10070085165328		CHEF FRANCISCO	Minestrone Soup	Tub	4ct-4lb	\$10.00
10070085166103		CHEF FRANCISCO	Old Fashioned Bean with Ham Soup	Tub	4ct-4lb	\$10.00
10070085606593		CHEF FRANCISCO	Old Fashioned Chicken Noodle Soup	Tub	4ct-4lb	\$10.00
10032414152003		CHEF FRANCISCO	Parmesan Kale and Seared Italian Sausage Soup	Tub	4ct-4lb	\$10.00
10070085164055		CHEF FRANCISCO	Potato with Bacon Soup	Tub	4ct-4lb	\$10.00
00071398000132		CHEF FRANCISCO	Vegetarian Pozole	Bag	4ct-8lb	\$10.00

August 26th – December 31st, 2024. Deal per case.

\*US Soup Market Report 2023; Mintel Market Research

www.kraftheinzawayfromhome.com TM & © 2024 H.J. Heinz Brands, TM & © 2024 Kraft Foods

## TOP PERFORMER BACK-OF-HOUSE

Prepared deliver a variety of operational and financial benefits over scratch-prepared soups:

- Time and labor savings.  
Reduce labor prep/handling time
- Reduced waste.  
No fresh ingredient spoilage
- No costly ingredient handling surcharges.
- Consistent pricing

## A MENU MUST HAVE

**35%** of consumers plan to order soup more often in the next year.  
Technomic Soup & Salad CTR, 2022

**65%**

of menus across the US have soup on them.

US Soup Market Report 2023; Mintel Market Research

**CLASSIC OPTIONS  
ACROSS ALL DAY PARTS  
& MENU AREAS.**





GTIN	SKU	BRAND	SKU DESCRIPTION	FORMAT	PACK SIZE	REBATE
10032414658345		CHEF FRANCISCO	Roasted Chicken Noodle Soup	Bag	4ct-4lb	\$10.00
10032414658352		CHEF FRANCISCO	Roasted Chicken Noodle Soup	Tub	4ct-4lb	\$10.00
10070085276222		CHEF FRANCISCO	Roasted Red Pepper and Gouda Soup	Bag	4ct-4lb	\$10.00
10070085165403		CHEF FRANCISCO	Split Pea with Ham Soup	Tub	4ct-4lb	\$10.00
00070085165215		CHEF FRANCISCO	Stuffed Green Pepper with Beef Soup	Tub	4ct-4lb	\$10.00
10032414410141		CHEF FRANCISCO	Timberline Chili Soup	Bag	4ct-4lb	\$10.00
10032414199237		CHEF FRANCISCO	Timberline Chili Soup	Bag	4ct-8lb	\$10.00
10070085166233		CHEF FRANCISCO	Timberline Chili with Beans Soup	Tub	4ct-4lb	\$10.00
10032414635452		CHEF FRANCISCO	Tomato Basil Soup	Bag	4ct-8lb	\$10.00
10032414624944		CHEF FRANCISCO	Tomato Basil Soup	Tub	4ct-4lb	\$10.00
10070085163072		CHEF FRANCISCO	Tomato Florentine Soup	Tub	4ct-4lb	\$10.00
10070085165205		CHEF FRANCISCO	Vegetable Beef & Barley Soup	Tub	4ct-4lb	\$10.00
10032414664148		CHEF FRANCISCO	Vegetarian Vegetable Soup	Bag	4ct-8lb	\$10.00
00071398000125		CHEF FRANCISCO	White Bean Chili	Bag	4ct-8lb	\$10.00
10032414659045		CHEF FRANCISCO	White Chicken and Bean Chili Soup	Bag	4ct-8lb	\$10.00
10070085166189		CHEF FRANCISCO	Wild and Brown Rice with Chicken Soup	Tub	4ct-4lb	\$10.00
10070085163201		CHEF FRANCISCO	Wisconsin Cheese Soup	Tub	4ct-4lb	\$10.00
00071398113016		TRUESOUPS	Broccoli Cheddar Soup	Bag	4ct-8lb	\$10.00
00071398000026		TRUESOUPS	Buttery Grilled Cheese and Tomato Soup	Bag	4ct-8lb	\$10.00
00071398107015		TRUESOUPS	Chicken Noodle Soup	Bag	4ct-8lb	\$10.00
00071398106032		TRUESOUPS	Clam Chowder Soup	Bag	4ct-8lb	\$10.00
00071398148018		TRUESOUPS	Cream of Chicken Soup with Wild Rice	Bag	4ct-8lb	\$10.00
00071398160010		TRUESOUPS	French Onion Soup	Bag	4ct-8lb	\$10.00
00071398203014		TRUESOUPS	Garden Vegetable Soup	Bag	4ct-8lb	\$10.00
00071398220011		TRUESOUPS	Loaded Baked Potato Soup	Bag	4ct-8lb	\$10.00
00071398157010		TRUESOUPS	Market Vegetable Soup	Bag	4ct-8lb	\$10.00
00071398352217		TRUESOUPS	Masala Tomato Lentil Soup	Bag	4ct-8lb	\$10.00
00071398355218		TRUESOUPS	Mushroom & Brie Soup	Bag	4ct-8lb	\$10.00
00071398715012		TRUESOUPS	Old Fashioned Creamy Tomato Soup	Bag	4ct-8lb	\$10.00
00071398353214		TRUESOUPS	Premium Seafood Bisque Soup	Bag	4ct-8lb	\$10.00
00071398229014		TRUESOUPS	Roasted Garlic Tomato Soup	Bag	4ct-8lb	\$10.00
00071398350213		TRUESOUPS	Roasted Tomato Pepper Bisque Soup	Bag	4ct-8lb	\$10.00
00071398232014		TRUESOUPS	Southwest Roasted Corn Soup	Bag	4ct-8lb	\$10.00
10071398416183		TRUESOUPS	Southwest White Cheddar & Poblano Soup	Bag	4ct-8lb	\$10.00
00071398310019		TRUESOUPS	Vegetarian Chili Soup	Bag	4ct-8lb	\$10.00
00071398302038		TRUESOUPS	Vegetarian Lentil Soup	Bag	4ct-8lb	\$10.00
00071398354211		TRUESOUPS	Yukon Gold Potato Cheddar Soup	Bag	4ct-8lb	\$10.00

**84%** of soup operators offer 1-2 soups on their menu\*

**64%** of millennials **LOVE** soup\*

### FROZEN ADVANTAGES

Ingredients at the peak of freshness

With ingredients frozen at the peak of freshness, frozen soups deliver significant quality benefits over both scratch-prepared and refrigerated soups:

- Locked-in fresh ingredient flavor, texture, and nutrition
- Consistency from batch to batch



August 26th – December 31st, 2024. Deal per case.

\*US Soup Market Report 2023; Mintel Market Research

www.kraftheinzawayfromhome.com TM & © 2024 H.J. Heinz Brands, TM & © 2024 Kraft Foods

